

The Most Reliable Live Streaming Auction Software in Ireland & the UK



POWERFUL LIVE AUCTION SYSTEM

This year marts could no longer operate as normal. MartEye was born to enable these markets to recommence trade by bringing it online. Founded by award winning agricultural software engineers and guided by industry experts MartEye has been built and refined over thousands of sales to run auctions ringside and online effortlessly.

MartEye has been trusted by 63 auction centres who have so far used it to sell livestock, machinery, land and horses. It is relied upon by tens of thousands of buyers to purchase stock every day.



APPS

Custom native mobile apps alongside a web app that looks gorgeous on desktop and mobile.



DIGITAL GAVEL

A first of its kind vibrating Digital Gavel, hand carved from sustainable ash that syncs the offline auction with the online.



AUCTIONEER DASHBOARD

Refined and optimised for operating quickly under the pressure of a fast paced auction.



LIVE SUPPORT

Phone support 24/7 with remote access to get you help in an instant.



STREAMING MEDIA EXPERTS

An affordable Media Streaming Engine with Sub-Second audio & crisp video didn't exist. So we built our own.



PenCam from MartEye **NEW**

A remote version of MartEye for running Live video auctions from the Pens or for showcasing stock before a sale.



PORTABLE MartEye KIT **NEW**

Perfect for on-farm dispersal sales or machinery. Setup from anywhere with electricity in only 20 minutes.



SECURE BIDDER VERIFICATION

Full control over who can and can't bid. Specify down to a bidder level if a deposit or credit card is required on file. Set per-person credit limits.



TIMED AUCTIONS **NEW**

Let customers browse through a media rich catalogue within the apps. Give the option to buy now or set maximum bids.



FIXED COST

Run unlimited auctions at one location for a fixed monthly price.



SOCIAL REACH

Access to our audience with a monthly reach of over 1.3 million and growing.



DATA OWNERSHIP

Your account, your data. Export your data to keep as a back up or import it into another service.



MartEye



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+353 91 396 394

OR

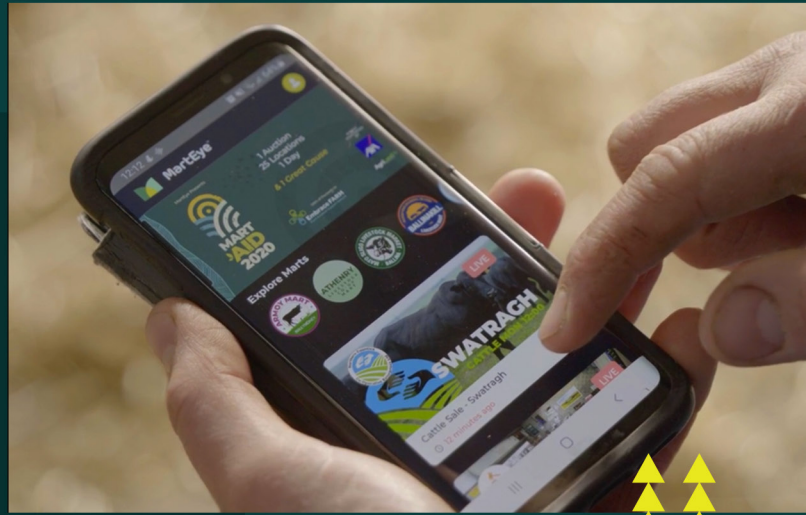
HELLO@MARTEYE.IE



“THIS NEW APP IS CHANGING THE FORTUNES OF LOCAL FARMERS”



BBC's The One Show
 October 2020



MartEye by the

NUMBERS

3000+

Engineered to run 3000 markets simultaneously

€1B

Over €1 billion in sales facilitated since May 2020

1 HR

average time spent watching

114,318

bids placed in 7 days

3.2M

Monthly Reach on Social (April 2022)

See example sales on our
FACEBOOK PAGE



October 2020



Auctioneer using the Digital Gavel

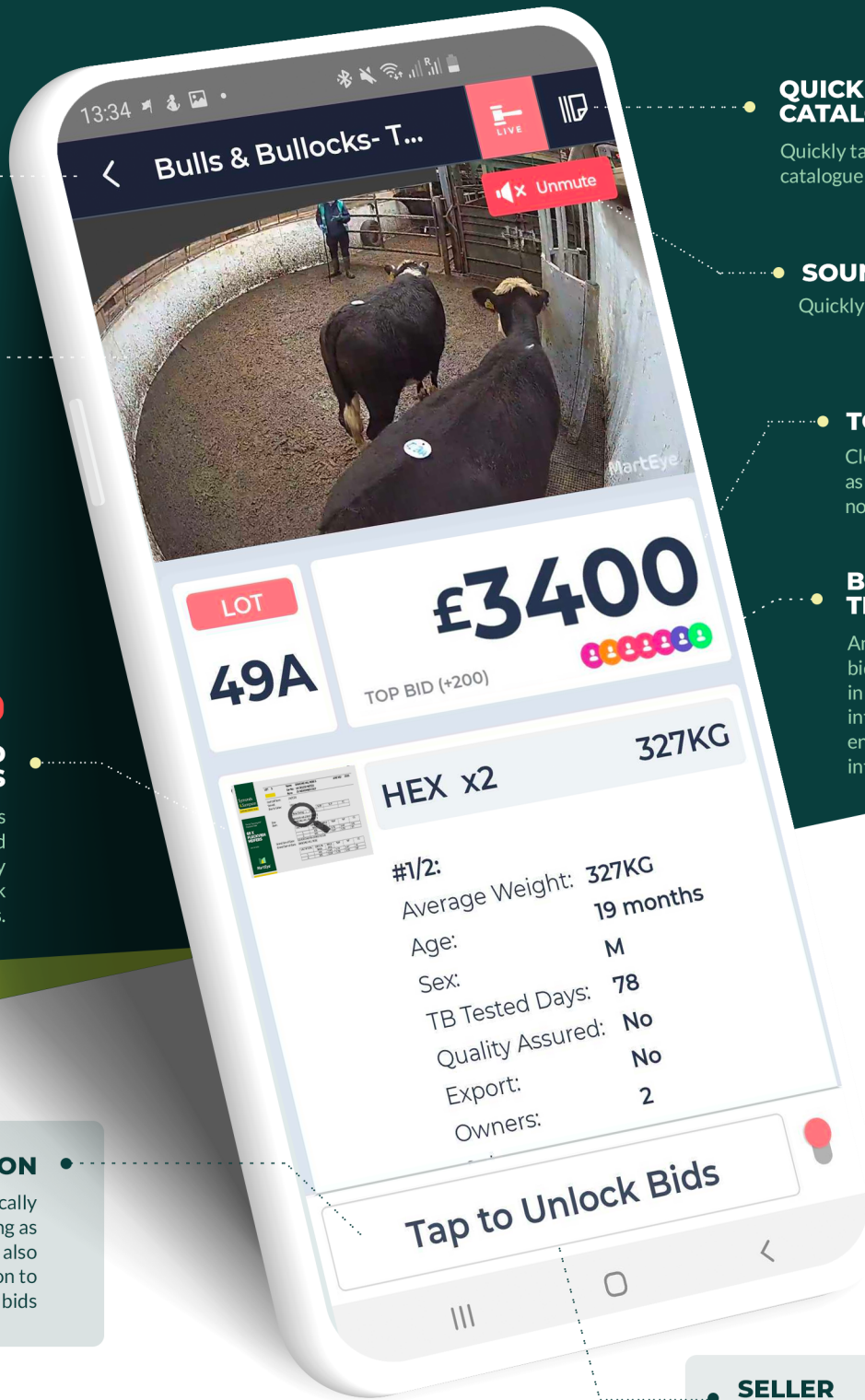
INSTALLATION

Our team of installers can get you setup and operational to sell on the same day.



MOBILE CATALOGUE

Our sale catalogue has been custom designed from the ground up to show the most important data when the buyer needs it and make it as user friendly as possible so buyers can quickly scan the data.



AUCTION TITLE

HD VIDEO STREAM

Adaptive video stream that dials right back to support even the weakest broadband connections.



CUSTOM BRANDED PEDIGREE TILES

Show custom catalogue tiles for pedigree sales, upload photos & data for machinery or import from your back office systems.

BID BUTTON

Bid button ergonomically placed to make bidding as easy as possible. We also included a unlock button to stop accidental bids

QUICK ACCESS CATALOGUE

Quickly tab to full sales catalogue

SOUND

Quickly Mute Audio

TOP BID

Clerk can mark as sold, subject or no sale

BID ACTIVITY TRAIN

Animates when bids are coming in to show buyer interest & encourage interaction

SELLER APPROVAL

NEW

Sellers receive a message as their lot is coming up & can quickly let the clerk know the price they are happy with



MartEye